



December 2, 2017
Kingwood, TX
5K • 1K • 100 Yard Dash

To benefit **FOLK (Friends of the Library, Kingwood)** and **Infinity Science Park**

Snowball Run Sponsorship Opportunities

Thank you for supporting the 8th Annual Snowball Run! This run has features to attract the serious runner and those looking for some serious fun. We look forward to hosting individuals and families from Kingwood, its neighboring communities and the greater Houston area. Friends of the Library, Kingwood will receive a portion of every registration for the restoration of the children's area. Other monies raised will be used to enhance the grounds of the Infinity Science Park, a multi-use community-built playground. Your contribution is 100% tax deductible. For more information on the 8th Annual Snowball Run presented by Pines Montessori School, please visit www.pinesmontessori.com/events/snowball.

Please note that customized sponsorships are available. Branded materials will be produced, as stated, with consideration to print deadlines.

Gold Sponsor - \$1,550

- Listed as Gold Sponsor and specifically recognized as a major supporter of the event and the underwriter of the chip-timed system
- Company name and logo included in promotional materials including event signage, social media outreach, event website, race registration page, press releases and emails
- Prominent signage at race start/finish line
- 4 complimentary 5K registrations and t-shirts
- Recognition as Gold Sponsor at opening ceremony as well as the awards ceremony
- Company name and logo featured most prominently on race t-shirts
- Recognition on race registration page
- Company name and logo on race bibs
- Opportunity to include company-branded items in race packets (200 minimum)
- Posters to display at your business promoting your Sponsorship of the 8th Annual Snowball Run

Silver Level Sponsor Opportunities

Kids 1K Sponsor - \$800

- Company name and logo included in promotional materials associated with the Kids 1K including event signage, social media outreach, event website, race registration page, press releases and emails. Company is specifically recognized for underwriting the distribution of bib number and bag to each person registered for the 1K. Bag to be branded with company logo.
- Company name and logo displayed on signage at race start/finish line
- 4 complimentary 1K registrations and bags
- Recognition of Kids 1K Sponsorship on race registration page
- Opportunity to include company-branded items in 1K race packets (100 minimum)
- Posters to display at your business promoting your Sponsorship at the Silver Level
- Company name and logo printed prominently on race t-shirts
- Recognition of Sponsorship at opening ceremony and awards ceremony

Fastest Adult Male/Female Prize Sponsor - \$700

- Company name and logo included in promotional materials including event signage, social media outreach, event website, race registration page, press releases and emails. Company is specifically recognized for underwriting the cash prizes to the fastest adult male and female 5K finishers
- Company name on signage at race start/finish line
- Recognition of Silver Level Sponsorship at the awards and opening ceremony
- Company name and logo featured prominently on race t-shirts
- Opportunity to include company-branded items in race packets (200 minimum)
- Opportunity for company/organization representative to present cash prizes for the Fastest Adult Male and Female 5K Finishers to recipients at awards ceremony
- Posters to display at your business promoting your Sponsorship of the 8th Annual Snowball Run

100 Yard Dash Sponsor - \$650

- Signage featuring company name and logo at the 100 Yard Dash race start/finish line
- Company name and logo printed prominently on race t-shirts
- Company name and logo included in promotional materials promoting the 100 Yard Dash, including event signage, social media outreach, event website, race registration page, press releases and emails. Company is recognized for underwriting finisher's medal.
- Recognition of Silver Level Sponsorship at opening ceremony, awards ceremony and the beginning and end of the 100 Yard Dash event
- 4 complimentary 100 Yard Dash registrations
- Opportunity to include company-branded items in goody bags to 100 Yard Dash participants (50 minimum)
- Posters to display at your business promoting your sponsorship of the 8th Annual Snowball Run

Bronze Level Sponsor Opportunities

Packet Pick-Up Sponsor - \$550

- Company name and logo included in promotional materials, including event signage, social media outreach, event website, race registration page, press releases and emails where Packet Pick-Up is mentioned
- 2 complimentary 5K registrations and t-shirts
- Recognition of Bronze Level Sponsorship at the opening and awards ceremony
- Company name and logo included at signage at Start/Finish line
- Posters to display at your business promoting your Sponsorship of the 8th Annual Snowball Run

Entertainment Sponsor - \$500 (Two available, DJ and kids entertainment)

- Company name and logo included in promotional materials, including event signage, social media outreach, event website, race registration page, press releases and emails where entertainment and amenities are mentioned
- Recognition of Bronze Level Sponsorship at opening ceremony as well as the awards ceremony
- Company name and logo included on signage at entertainment areas
- Posters to display at your business promoting your Sponsorship of the 8th Annual Snowball Run
- Opportunity to include company-branded items in 100 Yard Dash goody bags and 5K and 1K registration packets (100 minimum)

Race Refreshment Sponsor - \$300

- Company name and logo included in promotional materials, including event signage, social media outreach, event website, race registration page, press releases and emails where entertainment and amenities are mentioned
- Recognition of Bronze Level Sponsorship at opening ceremony as well as the awards ceremony
- Company name and logo included on signage at the Racer's refreshment area
- Posters to display at your business promoting your Sponsorship of the 8th Annual Snowball Run

Additional Sponsorship Opportunities

Snow Angel Sponsor (Corporate) - \$175

- Recognition and company name and logo on event website
- Company name and logo featured on race t-shirts
- Recognition of Snow Angel Sponsorship at opening award ceremony
- Posters to display at your business promoting your Sponsorship of the 8th Annual Snowball Run

